

# **SRI V.S.SIVALINGAM CHETTIAR GOVERNMENT DEGREE COLLEGE**

**SULLURPET, SPSR NELLORE DISTRICT, ANDHRA PRADESH**

**DEPARTMENT OF COMMERCE**

## **A REPORT ON WORKSHOP: E-COMMERCE**

An online workshop on e-commerce was held on November 5, 2021, by the department of commerce in co - operation with the Institutional Quality Assurance Cell (IQAC) of Sri V.S. Sivalingam Chettiar Government Degree College. The college's principal, Dr. SLB Sankar Sarma, outlined the significance of electronic commerce, which involves the exchange of goods and services as well as the transmission of money and data over an electronic network, primarily the internet. These business dealings can be either B2B (business-to-business), B2C (business-to-consumer), C2C (consumer-to-consumer), or C2B.

Dr. K. Srinivasa Murthy, Associate Professor of Commerce and Management Studies at Central University in Thanjavur, Tamil Nadu, served as the workshop's resource person and gave a thorough lecture on the fundamentals, methodologies, applications, and drawbacks of e-commerce. E-commerce is the practise of electronically purchasing or reselling goods via online stores or the Internet. Electronic data interchange (EDI), inventory management systems, electronic funds transfers, supply chain management, internet marketing, online transaction processing, and automated data collection systems are just a few of the technologies that are used in e-commerce. The largest segment of the electronics industry is e-commerce, which is in turn propelled by technological advancements in the semiconductor sector. 55 students, 16 staff members, including Sri B.Rathaiah and Sri N.Venkataiah from the commerce department, participated in the event, and second-year students from that department proposed the vote of thanks.





**PRINCIPAL . . .**  
Sri VSSC Govt. Degree College  
SULLURPET - 524121,